



Comments on Gunter Löffler's paper

**Stability and Impact of Hedge Funds' Country
Allocation in Emerging Markets**

**Emerging Markets Conference Mumbai
December 15-16 2010**

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)

Three issues

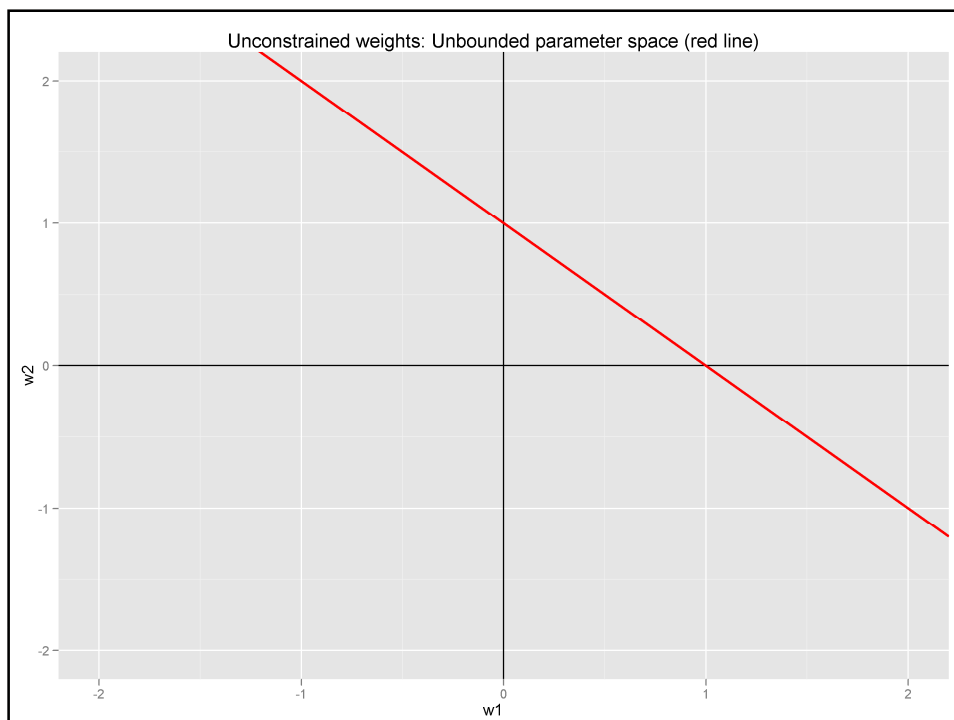
- ☞ **A very fascinating paper that raises several interesting issues:**
 - 1. How does the paper succeed in estimating so many country weights with so few data points?**
 - 2. Why does alpha persist when weights are applied with a one month lag?**
 - 3. What happens to volatility when the hedge funds get in and get out?**

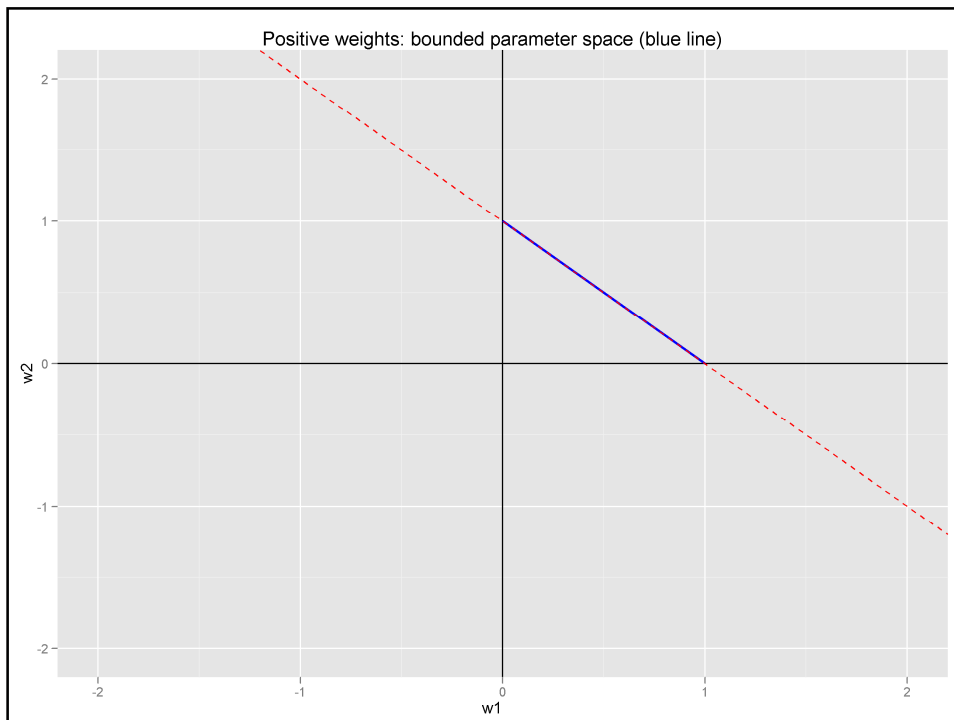
© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)

Positive weights

- ☞ Löffler assumes that country weights are non negative.
- ☞ Why does this make such a big difference in estimation accuracy?
- ☞ I interpret this from a Bayesian perspective:
 - Informative priors can lead to sharp posteriors even in very small samples.

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)





A Bayesian Perspective

- ☞ **The restriction to positive weights essentially replaces**
 - a diffuse prior over an unbounded parameter space (an n dimensional affine hyperplane) by an
 - uniform prior over a compact parameter space (a unit n -simplex).
- ☞ **With such an informative prior, the emergence of sharp posteriors is not surprising!**

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)

Is this the best prior?

☞ Short sale prohibition may not be the best way to produce an informative prior:

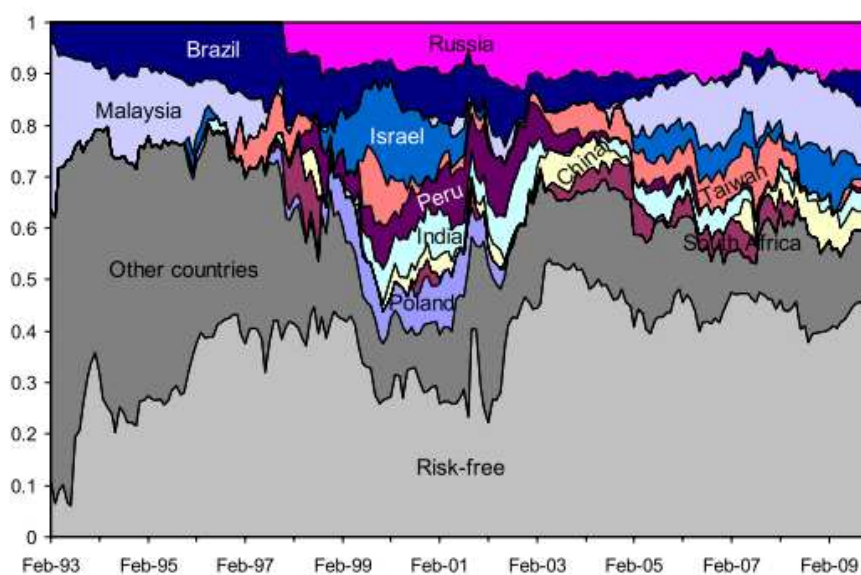
- Increasingly liquid derivative markets make short selling easier in emerging markets.
- Regulatory restrictions on short selling vary over time and space and are not binding always and everywhere.
- Even emerging market hedge funds use a modest amount of leverage (shorting the risk free asset).

☞ What are the alternatives?

- Constraining weights to a range: say $[-0.5, 0.5]$ (replacing the n -simplex with a hypercube).
- Multivariate normal around the neutral (market capitalization) weights with a reasonably large variance.

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)

How reasonable is this?



Why does one month lag work?

- ☞ The preservation of alpha even when weights are lagged by one month raises the question whether emerging market hedge fund strategies are momentum based (trend seeking).
- ☞ This should be tested as it would have implications for the volatility results.

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)

Volatility and momentum

- ☞ Volatility results would not be surprising if the hedge funds are exploiting and/or creating momentum in emerging markets.
- ☞ Serial correlation induced by momentum would reduce volatility of returns.
- ☞ But it could create/exacerbate boom-bust cycles (volatility in levels).
- ☞ Hedge funds could make this cycle worse if they short emerging markets when they go bust.
 - But the estimation methodology does not allow short positions at all.

© Prof. Jayanth R. Varma, Indian Institute of Management, Ahmedabad (jrvarma@iimahd.ernet.in)