

Dark Pools and the Decline of Market Governance

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Summary

Reg. ATS ushered in the new era of fragmentation in the US stock market. This paper ...

- Argues that exchanges (and ATS) **exercise less oversight** to minimize **fraud and manipulation**.
 - Extremely costly and logistically difficult due to fragmentation and lack of transparency/information sharing.
 - Minimal incentives to govern as costs are privately borne while benefits are shared among venues → Free-riding problem.
- Proposes that immunity be invoked and **exchanges/ATS be held liable for oversight failures**.
 - Collective liabilities disbursed from a shared fund promotes self-policing and co-operation among trading venues.

My Thoughts

I learned a lot! Very comprehensive (though repetitive at times) review of history and various intents in establishing the market system.

- Clearly articulates governance challenges induced by fragmentation.
- Proposes a thoughtful and implementable solution.

From my financial economics point of view, the following issues are not clear.

- Is there really a decline in governance?
- Does Dark vs. Lit really matter? Or, just fragmentation?
- FINRA and potential redundancy.

1. Decline in Market Governance?

- **Both operations and economics** suggest that exchange oversights should decline due to fragmentation.
- Any evidence?
- All examples of fraud and manipulation given in the paper seem to come from derivatives exchanges (CME and CBOE).
 - **Profit maximization by exchanges** seems to be the cause there, not fragmentation.
- Other examples, such as Barclays (or similarly ITG's front running), are **misbehaviors by the ATS themselves** not by the traders who use the platform.
 - This is a different issue, not to be confused with trading oversight.

2. Do Dark Pools Really Matter?

- Imagine a world with 40+ exchanges, rather than 10 exchanges and 30 dark pools?
 - Would the operational and incentive challenges for oversight be any different?
 - **Fragmentation** seems to be the main cause, **not dark vs. lit.**
- To convince readers, give examples of manipulation or frauds that only occur undetected in presence of dark pools:
 - Traders can trade under different accounts and conceal their intent even in lit venues.
- If ATS, being lightly regulated, have such a big advantage over exchanges, why did IEX upgrade to become an exchange?

3. FINRA and Redundancy

- Economists tend to think that over-regulation is potentially as bad as under-regulation.
 - True that ex-post liabilities induce the right ex-ante incentives.
 - **The proposal doesn't fix the high costs of oversight** in fragmented markets, so a more oversight can mean higher fees and transaction costs for traders.
- Trade information **already consolidated at FINRA.**
 - FINRA currently focuses on ensuring best execution (Order Protection Rule).
 - Seems **more economical to simply charge FINRA with additional responsibility** for detecting frauds and manipulation.

Conclusion

- **Comprehensive analysis** of governance problems in today's fragmented stock markets.
 - ✓ Clearly articulates economic forces at play.
 - ✓ Proposes an implementable solution.
- My questions.
 - In practice, do we really observe a decline in governance?
 - If so, is it due to the proliferation of dark pools or simply fragmentation?
 - If so, is it not less costly to delegate governance role to FINRA?