Strategic Asset-Liability Allocation for Foreign Exchange Reserves

Some Comments

JOSH FELMAN EMERGING MARKETS FINANCE CONFERENCE DECEMBER 18, 2017

Summary of Paper

Problem

Central banks need to decide what assets to hold in their reserves

- Objectives
 - Maximize return
 - Hedge liabilities
 - Preserve capital
- Paper provides a framework for making this decision
- Concludes that in the case of Chile portfolio should include Asia-Pacific government bonds, European bonds, and US treasuries

What is the framework?



Why should we care?

Past: a non-issue

Central banks have been money-making machines

- Hold interest-earning assets (fx reserves)
- Print non-interest bearing liabilities (currency)

Investment rule:

- No need to worry about returns
- Keep reserves in safe, liquid assets = US Treasuries

What's changed?

Answer: Growing Asset-Liability Mismatch in EM's

Asset/Liability Problem

Central banks hold foreign exchange reserves

When they purchase fx, sell bonds ("sterilise")

Prevents inflation, but creates currency mismatch

- Mismatch can lead to two problems
 - Valuation losses
 - Negative net interest income

Early 2000s: Growing Reserves

India: Reserves Excluding Gold (Billions of US dollars)



Early 2000s: Valuation Losses

Rupee/Dollar Exchange Rate



Last Decade: Negative Net Interest Income



Doom Loop

- ► High interest rates attract capital inflows, create appreciation pressure
- Central bank decision
 - Allow appreciation
 - Intervene
- Consequence of appreciation
 - Loss of competitiveness
 - Valuation loss
- Consequences of intervention
 - ► Reserves increase
 - Lose more money from yield gap
 - Exchange rate "guarantee" attracts more inflows

Income imperative

Central banks have been paying more attention to bottom line

- Many have divided reserves into three tranches:
 - Safety
 - Investment
 - ► Intermediate

Evaluating Paper/1

Key recommendation: diversify away from US dollars

Conventional view: many have made the same recommendation over the past decade

But central banks haven't listened

Chile still holds two-thirds of its reserves in dollars

► Why?

Evaluating Paper/2

Unclear whether recommendations are truly robust

Different models employed give very different results

System used to rank models is not explained clearly

Evaluating Paper/3

Paper recognises that reserves are used for three important roles

- ► Fx intervention
- Lender of last resort in fx
- Bank bailouts
- First two objectives met most efficiently by holding dollar assets
 - Asia-Pacific bonds would need to be sold for dollars, then converted to pesos
 - After GFC there was a "dollar shortage"
- Can paper be extended to take the special role of the USD into account?

Thank you!